

# Pre-Order

Fast, hassle-free online ordering

We can help you support social distancing measures through our Pre-Order system, allowing your customers to easily place orders using their PC, tablet or smartphone.



# The key benefits



Simple and easy to set-up



Run exclusive promotions



Reach more customers



Multiple payment options



Understand customer spending habits



## How it works

- ▶ We'll provide you with your own web portal and mobile app customised to reflect your brand.
- ▶ Customers can select from the on-screen menu, click to place their order and pay online direct to your account.
- ▶ If your menu is on a cycle or you run daily specials, no problem! Symphony allows you to set-up dynamic daily menus.
- ▶ Orders are sent to the store according to your predefined production schedule, allowing you to control timeslots for collection.
- ▶ The customer receives a confirmation notification or email with details of their order and the collection process.
- ▶ Pre-Order is a fully integrated part of our Symphony suite of products. Linked with both SymPAY (MCR's cashless system) and Symphony Loyalty, not only can you take advantage of a new channel for client orders, you can also understand your customer better by offering customer rewards and enabling targeted marketing.
- ▶ It also allows for payment to be made online via a debit/credit card, pre-loaded SymPAY purse or payment can be made on collection at the SymPOS till point.
- ▶ Seamlessly integrated with the Deliveroo home delivery solution, Symphony Pre-Order is a powerful tool in your arsenal to manage both in-store and home delivery.
- ▶ MCR Systems have the solutions to allow you to adapt your service style to the ever-changing needs of your business.

## Book a demo today ▼

To find out more about our Pre-Order solution and how you could benefit, contact our team on **0116 299 7000** or **[enquiries@mcr-systems.co.uk](mailto:enquiries@mcr-systems.co.uk)**